



Marketing & Communications

We have the following job opportunity in our **New York City** office:

The Internship Program

- The program will be 10 weeks and will run from early June through early August
- Weekly work schedule will be 35 hours and follow a hybrid schedule, with 3 days in-office and 2 days remote. All interns will be in-office on Tuesdays and Wednesdays
- Internships will be paid in connection with the academic college year you will be entering in Fall 2025:
 - Freshman & Sophomores: \$23 / hour
 - Juniors & Seniors: \$25 / hour
- During the program, the intern group will attend a series of educational sessions to provide them with perspectives on our company and the broader reinsurance industry
- Training and social activities will be structured into the program, allowing for networking opportunities with peers and colleagues

Description

As a member of the Marketing and Communications team, the intern will be working on several key projects within the department. This is an exciting opportunity to gain marketing experience! Responsibilities will include, but not be limited to:

- Supporting social media management strategy and development on LinkedIn and YouTube
- Managing search engine optimization for TransRe's website including creating keywords and other SEO best practices
- Utilizing Google Analytics to identify frequently visited pages, setting up templates for automated reports on visitor data and updating website content based on Google Analytics findings
- Researching, implementing, monitoring and reporting of organic search campaigns to increase web traffic

Requirements

- Basic graphic design skills and experience with programs such as Canva, Photoshop etc.
- Basic Search Engine Optimization skills utilizing Google Analytics
- Availability to participate in the entirety of the 10-week program
- Ability to work in-person at our offices located at 165 Broadway, New York, NY 10006

Interested in applying for this role? Please send your resume to careers@transre.com with the subject line "TransRe 2025 Internship – Marketing"



About Us

Since 1977, TransRe's vision has been to deliver the capacity and expertise necessary to contribute to the sustainable growth of prosperous communities worldwide.

Our Mission

Our mission is to be the first choice provider of reinsurance to our customers, based on:

Experience	the foundation of our long term, trust-based relationship is built on long tenured leadership in every line in every region.
Accessibility	our global network of local support for all property and casualty lines of business.
Strength	the cornerstone of our ability and willingness to pay claims.
Innovation	a track record of collaboration and service delivery to support your sustainable profitable growth.
Expertise	the basis of our timely, value-added insight and offerings.
Resilience	existing to improve the resilience of communities worldwide, through our products, our people and our partnerships

Our Values

To achieve our Vision and Mission, we maintain a culture of the highest ethical standards. We treat our employees and customers fairly. We stand behind our products and services. We act with:

Integrity	work honestly, to enhance TransRe's reputation.
Respect	value all colleagues. Collaborate actively.
Performance	we reward excellence. Be accountable, manage risk and deliver TransRe's strengths.
Entrepreneurship	seize opportunities. Innovate for and with customers.
Customer Focus	anticipate their priorities. Exceed their expectations.

We support diversity in the workplace. We are an Equal Opportunity Employer.